CFRB LIMITED 2 St. Clair Avenue West, Toronto, Ontario M4V 1L6 Telephone 924-5711

CFRB - Began broadcasting in 1927 (NOW IN AM STEREO!!)

Frequency - 1010kHz

Programming - 24 hours a day; continuous M.O.R.

Transmitter - In Clarkson, Ontario - approximately 20 miles southwest of Toronto

Transmitting Power - 50,000 W

Antenna System - 4 towers - Day and Night radiation patterns

CKFM - Began broadcasting July 1, 1961

Frequency - 99.9 MHz

Programming - 24 hours a day; continuous Contemporary M.O.R.

Transmitter - On Level 6 of the CN Tower

Transmitting Power - 40,000 W e.r.p.

Antenna System - 7 FM broadcasting stations share a common antenna at the 1640 foot level of the CN Tower - omni-directional, circular polarization

CFRX Shortwave - Began broadcasting in 1937

Frequency - 6070 kHz, 49 meter band

Programming - Continuous, same as CFRB except for taped station break inserted automatically at approximately 25 minutes past the hour

Transmitter - 1 kW unit built by CFRB technicians, located in Clarkson, Ontario

Antenna System - One 50 foot vertical tower; omni-directional pattern

Historically, CFRX was established to provide service to communities lying outside our normal AM listening area. The majority of CFRX's listeners (and mail response) is from the U.S.A. We frequently receive reports from Australia and New Zealand; occasionally from Europe, Africa and Asia.

AIR MAIL PAR AVION

Aug 1.

U.S.A.

CFRB Limited
2 St. Clair Avenue West
Toronto, Ont. M4V 1L6